



A Strategic Global Partnership Built on Opportunities, Sustainability and Empowering Women

Oils by Nature, Inc. is honored to announce a strategic partnership with Naasakle Ltd. that has far-reaching social, economical and environmental benefits for the women of Africa. Based in Ghana, Naasakle is a progressive shea butter and skin care manufacturer founded by Eugenia Akuete, CEO, and staff primarily with women.

This joint venture enables all of us to help to contribute to improving the lives of African women who grow, harvest, trade, process and market African shea nuts and shea butter.

Naasakle Limited is owned and operated by Eugenia Akuete. She is very passionate about Shea butter and has used it as a moisturizer for the past 40 years. She originally went into the business in 1999 to package and sell shea butter by just buying from the local women to sell in the U.S.A.

In 2002 / 2003 as a result of a USAID sponsored conference organized by the Corporate Council on Africa in Washington DC and Bamako, Mali which she attended, she decided to go into processing of shea nuts into shea butter.

The goal is to better control the quality of the shea butter that she markets and also directly helps the women and their communities. Thus Naasakle Limited came into existence with a factory located in Accra, Ghana. Naasakle Limited is the only company located in Accra that produces shea butter by traditional methods. They currently produce 6 tons a month with a capacity to produce 32 tons a month and are in the process of sourcing for funding to buy additional machinery that will increase capacity to 300 tons a month. This will take Naasakle to the next level in their growth and enable them to realize economies of scale that will make them more competitive. Naasakle produces on order to give their customers the very best fresh butter.

They are planning the addition of cold processed shea butter to the traditionally produced product and will acquire an integrated oil extraction plant to be located in Tamale. The extraction plant when in operation will increase capacity to 300 tons a month of mechanically extracted shea butter and 100 tons of traditionally processed shea butter.